

The Earth's Best® Brand is proud to partner with Sesame Street® to bring you delicious natural products you can trust.

Every parent wants to feel confident they are feeding their child in the purest, healthiest way possible, which is why the Earth's Best® brand and Sesame Street® complete line of toddler favorites are uniquely crafted to provide wholesome nutrition for little ones while helping to protect the earth for future generations to grow up in. Made with organic and Non-GMO ingredients and filled with the delight of Sesame Street®, our foods encourage budding palates to handle new textures, and to foster increased independence at meal and snack time. Fun flavors, shapes and sizes invite picky toddlers to be adventurous, and to make learning about nutritious eating fun, while the Earth's Best® brand assures parents they are making the best possible choice for their toddler at a time when lifelong eating patterns are being established.

Meet Earth's Best Nutritionist!

Kate Geagan M.S., R.D., is an award-winning dietitian and proud mother to two Earth's Best-raised children. She is the author of *Go Green, Get Lean*, and was the former Nutrition Contributor and Columnist for *Pregnancy Magazine*. She is a nationally known speaker, blogger, and nutrition expert whose passion is helping parents make the most nourishing choices for their families. Visit the Earth's Best Facebook page to ask Kate any questions you have when it comes to feeding your toddler.



Kate Geagan
M.S., R.D.

Is organic the best choice for your toddler? Absolutely.

Organic foods are produced without any harmful pesticides or chemical fertilizers, GMO's (Genetically Engineered Organisms/Ingredients), synthetic growth hormones or antibiotics. This is vitally important for growing little bodies who, because of their rapidly growing cells and lower body weights, may be especially susceptible to potential toxins. The USDA Organic seal also ensures farmers utilize farming methods that protect soil, water and air quality, preserving the earth for future generations. For over 25 years, the Earth's Best® brand has been America's #1 organic baby food brand.*



* Source: Nielsen 52 WE 06-11-11 / Spins 52 WE 05-14-11 / Natural Account Portal 06-19-11, Excluding Infant Formula



Snacks are a vital part of a preschoolers healthy diet

With growing bodies, constant motion, and tiny tummies, preschoolers aren't able to get all the nourishment they need at meal time alone. Smart snacking provide a vital bridge to meet calorie and nutrient requirements for a toddler to thrive, and Earth's Best® Sesame Street's® snacks are committed to help you nurture your preschooler the purest way; our delicious new line of organic fruit and yogurt smoothies provide an excellent source of vitamin C, D and calcium, and their convenient resealable pouches are perfect for families on the go. Letter of the Day Cookies™, Crunchin' Crackers™, Smiley Snacks™ and Sunny Day™ Snack bars provide fun, portable nourishment. In addition to being made with organic ingredients and Non-GMO certified, they are fortified with 8 essential vitamins (including six B vitamins, iron and zinc) and never contain any trans fats, high fructose corn syrup, or artificial colors, flavors or preservatives.

JOIN THE EARTH'S BEST FAMILY!



As a parent you have a lot of important decisions to make, so our goal is to make choosing the absolute best foods for your growing toddler easy. Join our Earth's Best® brand online community and receive our FREE monthly newsletter, special coupons, feeding and parenting tips from our Experts, meet our family of organic farmers, connect with other EB moms, and more!

www.earthsbest.com

 Join Us on Facebook

The Earth's Best® Brand Whole Grain Difference

Whole grains are some of nature's most powerful, nutrient rich foods, providing several key vitamins, minerals, and phytochemicals to a toddler's diet. The fiber in whole grains helps tiny tummies stay satisfied longer after meals and snacks, powering preschoolers through their day and helping them stay regular. With the new USDA My Plate Guidelines recommending Americans make at least half of their grains whole, Earth's Best Sesame Street products are a delicious way to help your toddler meet that goal: all Earth's Best Sesame Street breakfasts, snacks like Crunchin' Grahams, and meals such as Mac n' Cheese and Whole Grain Cheese Pizza proudly carry the Whole Grain Stamp, indicating they are a rich source of whole grains.

The Earth's Best® Brand Sesame Street® Promise:

- ◆ Non-GMO Project Verified*
- ◆ Never any artificial colors, flavors, preservatives, trans fats or high fructose corn syrup
- ◆ Made with organic whole grains
- ◆ Excellent source of iron, zinc, and 6 B vitamins, vital building blocks that growing bodies need
- ◆ Kosher Certified**
- ◆ Allergen friendly labeling
- ◆ Made with the highest quality, 100% natural ingredients to provide big nutrition for little tummies
- ◆ Convenient packaging that's perfect for on-the-go moms and toddlers

*excluding Cheddar Crackers.

**excluding meat & poultry items



Breakfast

Earth's Best® Sesame Street® all natural breakfasts are made with organic ingredients and are specifically formulated for toddlers to provide a fun, delicious and nutrient-rich start for their busy days. Many proudly carry the Whole Grains Stamp, indicating they are a rich source of whole grains for better health, perfect for helping your toddler meet the new USDA My Plate dietary guidelines.

Organic Yummy Tummy Instant Oatmeal™

Packed with whole grains and fiber, and fortified with 8 essential vitamins and minerals (including calcium, iron and zinc), it provides a hearty and nourishing start to a toddler's day!
Available in 2 delicious flavors: Apples & Cinnamon, Maple & Brown Sugar

Organic Mini Waffles

Made with 100% whole grains to power your toddler through their morning, these fun, all natural organic waffles provide 10-12 grams of whole grains per serving, plus are an excellent source of iron, zinc and six B vitamins. Simply heat and serve.
Available in 2 delicious flavors: Blueberry, Homestyle

NEW! Homestyle French Toast Sticks

Little eaters will love grabbing this warm, delicious breakfast that's fast and fun. Made with organic whole wheat flour and never any artificial flavors, colors, preservatives, potentially harmful hormones, antibiotics or pesticides. Each serving is perfect for dipping, provides 9 grams of whole grains and is specially formulated with iron, zinc and six B vitamins.



Snackin'

Earth's Best® Sesame Street® snacks are specifically created for toddlers; filled with organic ingredients that satisfy active preschooler appetites and nutritional needs, with ingredients that are good for the earth. Introducing fresh new options designed for busy families, including resealable snack cups and portable pouches filled with USDA organic snacks, they make snack time fun by featuring Sesame Street® characters little ones love.

NEW! Organic Fruit Yogurt Smoothies

A delicious new line of all natural, 100% organic fruit yogurt smoothies provide 1 FULL SERVING OF FRUIT, and are an excellent source of calcium as well as vitamin C and D. The ultra convenient and resealable pouches are perfect for nourishing busy families on the go.
Available in 5 delicious flavors: Apple Blueberry, Mixed Berry, Peach Banana, Pear Mango, Strawberry Banana

Organic Snackin' Fruit Hearts and Rings

Healthy finger food can now go anywhere your toddler goes. Made from organic whole grains and real fruit, these deliciously portable snacks come in fun shapes kids love, and provide 2 grams of protein and 2 grams of fiber per serving, and are an excellent source of iron, zinc and 6 B vitamins. The convenient, resealable grab n' go cup even fits in a car cup holder.

Organic Letter of the Day Cookies™

Great tasting, fun munching cookies that teach the ABCs with every delicious bite. All organic, without any hydrogenated oils, artificial colors, flavors preservatives, or high fructose corn syrup.
Available in 2 delicious flavors: Oatmeal Cinnamon, Very Vanilla

Organic Sunny Days Snack Bars

Packed with the juicy flavor of fresh picked apples and strawberries inside a wholesome and delicious cereal crust. Individually wrapped, they are a quick and easy healthy snack to eat on-the-go.
Available in two delicious flavors: Apple, Strawberry

Crunchin' Crackers™

Snack time is even more fun with these lovable crackers shaped as toddlers' favorite Sesame Street characters. Made with organic ingredients and never any hydrogenated oils, artificial colors, flavors, preservatives or high fructose corn syrup, one serving provides excellent source of iron, zinc and 6 B vitamins.
Available in 2 delicious flavors: Original and Cheddar



Organic Crunchin' Grahams™

Our fun munching, USDA Certified Organic Grahams are made with good-for-you ingredients like organic whole wheat flour, and pure organic honey, cocoa and cinnamon. All three delicious varieties carry the Whole Grains Council Stamp, indicating they are a rich source of nourishing whole grains. Kosher Certified.
Available in 3 delicious flavors: Apple Cinnamon, Honey Graham, New! Chocolate

Organic Smiley Snacks™

USDA Certified Organic smiley shaped snacks that preschoolers love! Packed with nourishing ingredients like organic whole wheat and organic whole oats, each serving provides 12 grams of whole grain per serving and is an excellent source of iron, zinc, vitamin C and 6 B vitamins. Kosher Certified.
Available in 2 delicious flavors: Banana and Vanilla

Organic Yogurt Rice Crisp Cereal Bars

Perfect for on-the-go goodness, our USDA Certified Organic bars are loaded with organic whole grain brown rice and oats, and contain that winning combination that helps keep hunger at bay for tiny tummies: fiber (2 grams) and protein (2 grams). Never any artificial colors, flavors, preservatives or high fructose corn syrup.
Available in 2 delicious flavors: Banana and Vanilla



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Meal Time

Earth's Best® Sesame Street® meals help your toddler transition from the high chair to the family dinner table with fun and nourishing favorites kids will love. Convenient for parents and specially formulated for toddlers, our all natural meals are made with wholesome, organic ingredients and provide an excellent source of iron, zinc and 6 B vitamins.

Organic Toddler Soups

Nutritious, delicious and fun to eat! Made with nutrient-rich, wholesome organic ingredients including tomato, chicken, vegetables and white beans, our soups warm toddler tummies with fun, Elmo shaped pasta kids will love. Not from concentrate, they are conveniently ready to eat; simply open the easy pull tab lid, gently heat and serve.
Available in 3 delicious varieties: Elmo Noodlemania, Elmo Vegetable Soup, Elmo Tomato soup

Organic Elmo Mini Pasta Meals

Our USDA certified organic versions of your toddler's favorite pasta meals pack the hearty taste you want with none of the stuff you don't: both contain 50% less sodium than the leading brand (compared to 640mg sodium of leading brand per 170g serving) and wholesome ingredients like organic tomato paste, onion, garlic and paprika to nurture tiny tastebuds. Available in 2 delicious varieties: Pasta and Sauce, Cheese Ravioli

Frozen Entrees

Made from organic whole grain durum wheat, with organic tomato sauce, carrots and broccoli to nourish toddlers, each all natural entrée is packed with 5 grams of protein and 5 grams of fiber per serving. Available in 2 delicious options: Elmo Pasta & Sauce with Carrots and Broccoli, Elmo Mac n' Cheese with Carrots and Broccoli.

All Natural Whole Grain Mini Cheese Pizza (Frozen)

All natural, 100% whole grain cheese pizza made with organic ingredients, and packed with 38 grams of whole grain per serving, iron, zinc and 6 B vitamins.

Mini Pizza Bagels (Frozen)

A fun combination of mini bagels and sauce covered in a delicious artisan blend of cheddar, Monterey Jack and mozzarella cheeses. Our Mini Pizza bagels are low in fat, provide 8 grams of whole grains per serving, are fortified with iron, zinc and 6 B vitamins, and never contain any artificial colors, flavors, preservatives or high fructose corn syrup.

Mini Cheese Ravioli (Frozen)

Big nutrition for little tummies! Packed with 8 grams of protein per serving, our all natural Mini Cheese Ravioli are made with good-for-the-earth ingredients like organic durum wheat, eggs and ricotta cheese, and provide an excellent source of iron, zinc and 6 B vitamins. Simply cook and serve with your favorite sauce.



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SESAME STREET



Big Nutrition for Little Tummies

The Earth's Best Way to Grow™

